**Frequently Asked Questions**

**Trademark Usage Requests**

**and**

**Trademark Release Agreements**

1. ***Who should be filling out the Trademark Use Request Form?***

The requesting company should complete the Trademark Use Request Form.

Juniper employees should not fill out the Trademark Use Request Form.

1. ***Why do you need the requesting company’s full corporate name?***

Juniper will use the information provided on this Trademark Use Request to prepare the Trademark Release Agreement and this agreement will be between Juniper and the requesting corporation.

1. ***Why do you need the name and email of the Authorized Signer?***

Juniper will need the name and email of a person at the requesting company who is authorized to sign the Trademark Release Agreement. We will use DocuSign to obtain the authorized signer’s signature electronically. The DocuSign request will be sent directly to the authorized signer’s email address. It can not be sent to another email and then transferred to the authorized signer.

1. ***Will Juniper approve use of its trademark on the requesting company’s social media accounts?***

Juniper will not approve use of its trademarks on social media accounts.

1. ***What purposes for use of the Juniper trademark are generally acceptable?***
	* Trade Show – use of short duration
	* Presentation – Key note at internal or external programs
	* Conference
	* Website (Specify exact web address)
2. ***How should I describe the intended use of the Juniper Mark?***
* To use the Mark on the customer page of the ABC, Inc. website athttps://\_\_\_\_ in connection with a vendor case study that will be published on the Company's website world-wide from the Effective Date for period of one year.
* To use the Mark in a keynote presentation and on banners at the ABC, Inc. partner conference (to announce a partnership between ABC, Inc. and Juniper Networks) for a one-time event on June 22, 2023.
* To use the Mark on the ABC, Inc. company website at http://\_\_\_\_\_toshow that Juniper Networks is a partner / member / customer in from the Effective Date for a period of two years.
1. ***What is a generally acceptable timeframe for use?***

***Juniper will consider short term usage, such as single use or multiple days, and long-term usage, such as one and not more than two years.***